



Year 12		Autumn – Teacher 1	Autumn – Teacher 2	Spring – Teacher 1	Spring – Teacher 2	Summer – Teacher 1	Summer – Teacher 2
		<b>Media Language</b>	<b>Representation</b>	<b>Audience</b>	<b>Industry</b>	<b>Magazines</b>	<b>TV</b>
	Details	Introduction to camera angles & shot types and all elements of mise-en-scene which are then applied to set texts from advertising & music videos and unseen examples.	Key ideas around representations of gender / race / disability in relation to set products from advertising & music video. Study of gender theorists Van Zoonen & bell Hooks.	Key concept of audience in relation to newspapers and other set text covered so far. Application of audience theory.	Comparison of independent and mainstream film and radio set texts. Exploration of industry theorists.	Analysis of set magazine products in relation to wider theoretical framework. Essay writing skills.	Analysis of set TV products in relation to wider theoretical framework. Essay writing skills.
	Methods of Assessment	During this unit, student progress and attainment is assessed by: <ul style="list-style-type: none"> <li>• Response to Comp 1 media language exam question</li> </ul>	During this unit, student progress and attainment is assessed by: <ul style="list-style-type: none"> <li>• Responses to Comp 2 representation question</li> </ul>	During this unit, student progress and attainment is assessed by: <ul style="list-style-type: none"> <li>• Response to audience exam questions</li> </ul>	During this unit, student progress and attainment is assessed by: <ul style="list-style-type: none"> <li>• Response to industry exam questions</li> </ul>	During this unit, student progress and attainment is assessed by: <ul style="list-style-type: none"> <li>• Response to component 2 Magazines questions</li> </ul>	During this unit, student progress and attainment is assessed by: <ul style="list-style-type: none"> <li>• Response to component 2 TV questions</li> </ul>
	Use of ICT	Students produce stills or moving image music video and begin editing techniques.		Students explore range of online newspapers			End of year exams

Year 13		Autumn – Teacher 1	Autumn – Teacher 2	Spring	Spring	Summer 1	Summer 2
		<b>Coursework Introduction</b>	<b>Online Media</b>	<b>Exam Skills</b> Revision of Set Products		<b>Unseen texts comparison</b>	<b>Exams</b>
	Details	Exploration of coursework briefs. Students to complete research into chosen format.	Analysis of set online products in relation to wider theoretical framework.	Revision of each of the set texts Application and evaluation of named theorists in relation to set texts.		Revision of how to approach an unseen text and make detailed comparisons with set products.	2 Written examinations: each 35% of qualification Component 1: Media Products, Industries and Audiences Component 2: Media Forms and Products in Depth.
	Methods of Assessment	During this unit, student progress and attainment is assessed by: <ul style="list-style-type: none"> <li>• Research project</li> <li>• Initial designs</li> <li>• Coursework products.</li> </ul>	During this unit, student progress and attainment is assessed by: <ul style="list-style-type: none"> <li>• Exploration of online media</li> <li>• Research into</li> <li>• Continuing coursework.</li> </ul>	During this unit, student progress and attainment is assessed by: <ul style="list-style-type: none"> <li>• Exam responses to both exam components.</li> </ul>		During this unit, student progress and attainment is assessed by: <ul style="list-style-type: none"> <li>• Response to unseen comparison questions.</li> </ul>	
	Use of ICT	Coursework - Film/Magazine/web production.	Coursework - Film/Magazine/web production.	Mock exams			

Useful Resources – set product fact sheets and terminology sheets from Eduqas / Illuminate textbooks

Exam Board Specification: Eduqas [https://www.eduqas.co.uk/qualifications/media-studies-as-a-level/#tab\\_keydocument](https://www.eduqas.co.uk/qualifications/media-studies-as-a-level/#tab_keydocument)